



CALL FOR PAPERS

GOVERNMENT COMMUNICATION

- How does public relations contribute to policy-making, strategizing, and evaluation by government agencies?
- What is the role of public relations vis-a-vis public diplomacy?
- What contributions has public relations made, and public relations can make, toward developmental goals (political, social, and economic)?
- How can the communication departments of governments be structured for effective management of communication by government agencies?



17th BledCom
International Public Relations
Research Symposium
Lake Bled, Slovenia
2 - 3 July 2010
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DEADLINES

- **November 15, 2009:**
500 - 800 word abstracts are to be submitted via e-mail to bledcom@pristop.si
- **March 1, 2010:**
Submission of full papers (about 25 double-spaced pages long) by selected authors
- **March 1, 2010:**
Due date for panel proposals